

## The Newcastle Herald backs

## The Hunter again at Newcastle Racecourse

For the second year in a row, The Newcastle Herald and The Herald's publisher ACM have partnered with Newcastle Racecourse to back 'The Hunter'.

The event, which is in its sixth year since establishment, will be known again as The Newcastle Herald Hunter in 2024 and is the region's most prestigious race day featuring The Hunter's own \$1 million race.

This year's Newcastle Herald Hunter Race Day will take place on Saturday the 16<sup>th</sup> of November and feature live performances from Newcastle's own The Screaming Jets and Sydney act Hot Potato Band.

Speaking on behalf of Newcastle Racecourse, CEO Duane Dowell, expressed the perfect synergy of having a long-standing local brand like The Newcastle Herald support the event.

"The Newcastle Herald, the Newcastle Jockey Club and The Hunter Race Day have all played a significant role in creating history within our region," said Duane Dowell.

"Since its inception in 2019, The Hunter has grown in stature and attracts leading trainers, jockeys and horses from around the nation,"

"Names of winning horses like Coal Crusher, Vilana, Lost and Running and Sweet Deal; trainers such as James Cummings, John O'Shea and John Thompson combined with Jockeys such as Tyler Schiller, Hugh Bowman, James McDonald and Nash Rawiller have all become synonymous with the event,"

"The Newcastle Herald has a longstanding commitment to sports coverage, including racing, and therefore is the perfect partner to continue to support and promote the event as one of The Hunter region's most significant sporting events of the year."

ACM Managing Director and spokesperson for The Newcastle Herald, Tony Kendall reflected Mr. Dowell's comments, expressing their enthusiasm of being involved for the second year running.

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"The Newcastle Herald is delighted to sponsor The Hunter once again. We look forward to covering the races and all the fun of fashions on the fields at this iconic event," said Tony Kendall.

"The Newcastle Herald's readers across print and online will get all the best tips (no guarantees!) along with all the behind-the-scenes stories of the people that bring The Hunter to life."

Like The Newcastle Herald, New Zealand Bloodstock have also continued their support of The Hunter in 2024, providing sponsorship for four of the races and getting behind Newcastle Racecourse's Hunter Club, where Ausure Insurance Newcastle, Seed People Consulting and Bella Group were named as sponsors during the recent Hunter Club Gala Dinner. The TAB completes the naming rights sponsorship group of the individual races.

Tickets are now on sale for the event and can be purchased by clicking <u>here</u>.

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For further details, or to arrange an interview please contact CEO Duane Dowell E: <u>duane@njc.com.au</u>

M: 0423 925 588

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